

# Avanita Sharma

[LinkedIn](#) | +1 412-475-1796 | [avanita.design@gmail.com](mailto:avanita.design@gmail.com) | Portfolio - [avanitasharma.com](http://avanitasharma.com) ; Reach out for Password

Product Designer with 4+ years of experience simplifying complex workflows for B2B SaaS, fintech, and enterprise platforms.

## EDUCATION

---

**Carnegie Mellon University** Pittsburgh, PA  
*MDes in Interaction Design (3.90 GPA)*

**Sir JJ College of Architecture, Mumbai University** Mumbai, India  
*Bachelor of Architecture*

## WORK EXPERIENCE

---

**Microsoft (via AquentLLC) / UX Designer** Seattle, WA Sep 2025 – Current

- Led the redesign of ICM's incident-joining workflow, **helping on-call engineers identify the correct bridge/Teams call and saving 10–15 minutes during high-stress outages.**
- Partnered closely with PMs, engineers, researchers, and data specialists to navigate system constraints, assess existing patterns, and shape solutions aligned with technical, operational, and user needs.
- Owned UX design for ICM's unified incident–outage experience and **contributed to AI-powered dashboards that improved clarity of impact metrics by ~35%**, reduced cognitive load, and **enabled on-call teams to make response decisions 5–10 minutes faster during major incidents.**

**Illumio / Product Designer** Internship, Sunnyvale, CA May 2024 – Aug 2024

- Owned the end-to-end UX for integrating Microsoft Azure Network Security resources into Illumio's cloud enterprise product - CloudSecure, designing a new interaction model for nested firewall rules—shipped to and impacting 20+ enterprise clients.**
- Designed IA and policy retrieval workflows, **collaborating with PMs and backend engineers to prototype 4+ iterations and shipped UI reducing rule retrieval time by 56%.** Contributed **4 reusable grid UI components to the design system**
- Standardized and documented 10+ scalable components**, aligning with **UI platform and frontend teams** for accessibility-compliant implementation; also supported GCP/OCI features and placed 3rd in a company-wide hackathon.

**YellowSlice Pvt Ltd / Senior UX Designer** Mumbai, India April 2022– May 2023

- Led the end-to-end UX redesign of a digital investment enterprise platform** as the sole UX Designer, **delivering 300+ screens and design system components**; now deployed across 6 private banks in India.
- Led product design for Wakecap's B2B enterprise construction management mobile app**, used by site managers to access real-time, location-based insights via interactive site maps, boosting **operational visibility and reducing manual coordination by 30%.**
- Led **end-to-end design for B2C websites and applications across fintech, e-commerce, hospitality, and cybersecurity**, from **early research to interaction design and visual QA.**
- Promoted to Senior UX Designer within 9months, **led Agile/Scrum sprints**, adapted UX strategies across diverse domains to ship user-centric solutions.

**Carnegie Mellon University, HCII, SOD / UX Researcher** Pittsburgh, PA Aug 2023 – May 2025

- Human-AI Interaction Researcher at HCII and the Carnegie Bosch Institute**, supported contextual inquiry, study design co-design workshop facilitation, and prototyping. Co-authoring a paper on how UX designers can design better AI interactions through the application of Theory of Mind principles.

**UX/ UI Designer / Proteus Technologies Pvt Ltd.** Mumbai, India June 2020 – April 2022

- Increased user engagement by 36%** for the company's sales management enterprise application through a comprehensive identity and UI redesign, optimizing dashboard layouts and introducing a design library and brand guidelines, which **increased efficiency by 50%** and ensured consistent product and publication branding.
- Redesigned task workflows and improved navigation across key enterprise modules, resulting in a **30% decrease in task completion time** and a **40% drop in onboarding-related support requests.**

## AWARDS AND RECOGNITION

---

**Indigo Awards:** Gold Winner in Virtual Reality Design (2024), **Core77 Design Awards:** Student Notable Mention (2024), **Illumio Hackathon:** People's Choice Winner (2024), **YellowSlice Hackathon:** Best Solution Award (2022)

## SKILLS

---

- Design:** Visual Design, Design Systems, Human-Centered Design, Design Thinking, User Research, Information Architecture, Prototyping, Wireframing, Journey Mapping, Conversational Design, A/B Testing, Workshop Facilitation, Storyboarding, Lean UX, Agile Methods, Figma, Miro, Jira, Confluence, Photoshop
- Industries:** AI Products and Services, SaaS Platforms, Enterprise Design, Fintech, Ed-Tech, E-Commerce, XR, VR, AR Design, Robotics, and Human Machine Interaction.